

Tuberculosis War Will Be Assisted by Christmas Seals

Dr. Copeland Urges City to Give Full Support to the Drive; Plans for the Com- ing Year Are Announced

The Red Cross Christmas Seal sale will begin to-morrow throughout the city. It will initiate redoubled efforts on the part of all public and private agencies interested in the eradication of tuberculosis. Funds accruing from the sale of the seals will be used in financing a reorganized anti-plague campaign during 1920.

The plans include facilities for health education, closer watch on victims of the disease, more intensive treatment, establishment of health centers for advice and information, and finally the industrial rehabilitation of cured patients.

"New York can buy just so much freedom from tuberculosis as it is willing to pay for," declared the Commissioner. "The aim of the greater New York campaign will be to give the citizens of New York what they want and are willing to pay for—better health and freedom from tuberculosis."

To Educate Public
"In order to do this," he continued, "an intensive educational campaign should first of all be organized, the object of which will be to bring to every man, woman and child in the City of New York a knowledge of the nature of tuberculosis, the prevention of the disease, and to give to him an interest in his own health as the most valuable asset that he possesses. To accomplish this purpose there should be lectures in the schools, public meetings before labor unions and lodges and everywhere possible."

There should be exhibits of all kinds circulating through the community, with the use of motion pictures. Work should be done among special racial groups through their own societies.

Next to education, the various boroughs and sections of the city should be organized, so that every neighborhood will eventually realize that it has a community responsibility for the health of the people who live in it. This will mean a very considerable staff of people and a good deal of machinery to accomplish the desired organization.

Should Report Cases

"Another object of the campaign should be the discovery of cases of tuberculosis. At the present time hardly more than one in four of the estimated number of cases of tuberculosis are known to the health authorities. To assist the Department of Health in knowing where the cases are, and in placing them under proper control and supervision, will be one of the biggest tasks. The methods for carrying on this work have been perfected and all of the best methods will be put into effect here in greater New York."

Plans have been made to organize a workshop, and possibly more than one during the coming year, where those who have had tuberculosis and cannot return to their ordinary occupations, shall be trained in new trades and made economically independent. An experiment of this character already tried in New York under the Committee for the Care of Jewish Tuberculosis has proven so successful that it will be extended.

"The use of health centers in Brooklyn, Queens, and other places throughout the city has proven so valuable in organizing the communities around the idea of their own health and the prevention of tuberculosis that this work will be extended as largely as the funds will allow."

Capital Drive Near End Expect to Obtain the Needed Million by Wednesday

Managers of the United Hospital Fund canvass said yesterday they felt sure they would have the \$1,000,000 sought when the campaign ends Wednesday. More than \$700,000 was reported subscribed last week. Subscriptions during the last few days have brought the total close to the million mark.

Seven additional \$1,000 subscriptions were reported yesterday. Firms contributing were the Detmer Woolen Company, W. C. Durant and Stern Brothers & Co. The four individual

checks came from Nicholas F. Brady, James C. Brady, James McLean and A. H. Frelinghuysen, of Morristown, N. J.

Collect \$8,000,000 for Fund Only \$2,000,000 More Needed for Jewish Institutions

Approximately \$8,000,000 has been subscribed to the United Building Fund of the Federated Jewish Institutions, said officials in charge of the campaign yesterday. This leaves only \$2,000,000 to be collected by Tuesday, when the canvass ends.

"Success is in sight," said Dr. Edwin Goldwasser, executive director of the campaign. "Our thirty-three building projects make up a large program—the largest the Jews of New York have ever undertaken. The fund, with its minimum of \$10,000,000, will make up the arrearage of the warperiod and provide for requirements for at least the next five years."

Actors' Equity Ball To Aid Theater Fund

Theatians Hope to Impress Cap- italists to Back Plan for Big Clubhouse

The Actors' Equity Ball at the Astor December 20 will be demonstration that the organization is a going concern, said Earle Booth, chairman of the arrangements committee. The ball will inaugurate the movement to raise \$700,000 for a theater and clubhouse.

Mr. Booth said the actors do not expect to raise the entire \$700,000 themselves, but intended to make the ball impress a group of capitalists who are to back the project that the Equity is capable of conducting a theater independently of the managers. The theater, he added, will be used to encourage independent producers and actor man-

agers who wish to produce high class plays.

The following members of the Equity have been selected to serve at ticket booths:

Susan Willis, Louise Galloway, Beverly West, Jobyna Howland, Genevieve Tobin, Grace Reals, Helen MacKellar, Blanche Ring, Dorothy Bernard, Estelle Winwood, Bertha Mann, Thais Lawton, Beatrice Nichols and Jane Oaker.

Public Warned of Fake Holiday Fund for Messengers

A warning was issued yesterday against solicitors for a bogus Messenger Boys' Christmas Fund. Officials of the Western Union and Postal companies said men were canvassing business houses for funds and showing lists of large subscriptions supposed to have been made by well known men and business houses. Neither telegraph company countenances solicitations on behalf of messengers, and issued a statement suggesting that the solicitors be detained and the police called.



Only a Few Days More! SALE CLOSES

We have been selling Mark Twain at the lowest possible price because he himself wanted his books to be within the reach of every American family.

We have maintained this low price as long as it was humanly possible. But we can maintain it no longer.

The cost of making books has gone beyond all imagining. Paper—ink—binding—labor—

even glue and thread have all gone so high that there is no telling what the cost of books will be in the years to come. So we are forced to close this low price sale on Mark Twain—with it close the offer to give you FREE the wonderful Biography of Mark Twain by Albert Bigelow Paine.

In fairness to the public, we make this one last announcement before the close.

MARK TWAIN - 25 Volumes

Into Chinese and Russian, into Polish and French, into the languages in every queer corner of the world Mark Twain has been translated.

No American home can be without Mark Twain, for he is the spirit of America.

You can always get a set of Mark Twain—next

year, ten years from now—the demand for his books is so heavy that we will always make them, no matter what the cost. But we will have to charge a price for them so high that they will become a luxury beyond the reach of most men.

Get your set while the price is low. Get your set now. Go back with Mark Twain and be a boy again.

DON'T THROW AWAY MONEY AND HAPPINESS

The spirit of Mark Twain—his kindly manner—his sympathy and his unfailing understanding of human nature—his wholesome strength and his fine upstanding Americanism will make your home a sweeter place to live in. If you are getting old with-

out Mark Twain to lift away the burdens of life and take you back to the golden days of your boyhood—if your children are growing up without his clean, sane influence—you are deliberately throwing away a very precious thing.

FREE—Paine's Life of Mark Twain 4 LARGE VOLS. ILLUSTRATED

Not only does this coupon bring Mark Twain at the low price, but it brings you absolutely FREE Albert Bigelow Paine's Life of Mark Twain.

It happens that we have a few sets of the four-volume edition on hand—not enough to dispose of in

the usual way—so until the edition is exhausted, we will give you a complete set FREE with your set of Mark Twain.

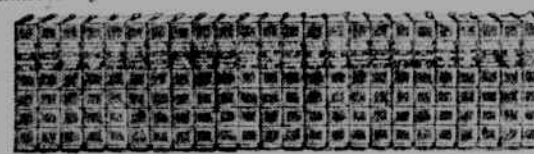
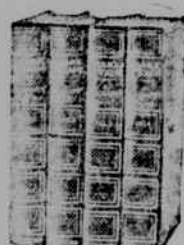
There are only a few—this coupon brings you one—and never again will you have a chance to get one except at the full regular prices.

Cut out this coupon and mail it today

Send no money—the coupon puts you under no obligation. You do not have to think about it until the books are in your home. All that you do by mailing the coupon today is that if you do like the books you get them at the low price. We take all the chances—you take none.

This coupon means money in your pocket—money saved. Do not wait until next week or tomorrow—today—now is the time. Send the coupon now, today.

HARPER & BROTHERS, Est. 1817.



Name _____ Address _____ Occupation _____

LISTERATED GUM

The QUALITY Gum—and the Proof

- Listerated Gum has been awarded Gold Medals for Purity and Flavor at Pure Food Expositions in the great cities of Europe
- It is scientifically compounded from the finest materials, antiseptically manufactured, and comes to you wrapped air-tight, untouched by human hands

LISTERATED GUM CORPORATION, NEW YORK, U.S.A.



PARIS

BRUSSELS

BARCELONA

ROME

LONDON

Music Salons
Open Every
Evening Till
9 o'clock

Gimbel Brothers
37-39 Broadway

For Other
Gimbel News
See Page 5

500 COLUMBIA GRAFONOLAS

As Pictured Here:

Ready for
Immediate Delivery
Only \$100

\$5.00
A MONTH



No shortage of standard phonographs at Gimbels—as evidenced by this offering, for immediate delivery, of 500 of these most popular models of Columbia Grafonolas at Gimbels tomorrow, on the absurdly low terms of \$5 a month.

There never was a better phonograph than this at \$100—as illustrated at left. A large, handsome instrument in mahogany or oak. With all the exclusive tone and tone control devices that have made for the Grafonola the great reputation it enjoys.

And You May Charge Records
On Terms Equal to the Initial
Machine Payment—Up to \$50

All Other Models in the Columbia Are Ready Here at Gimbels

All makes of Columbia Grafonolas at Gimbels—from small portables to magnificent period models, in designs to match the finest living room or musical salon.

All on proportionately low terms—and all right here for you to see and secure at once in time for Christmas. Only at Gimbels, we believe, is there such variety available. All Columbia Records here, too.

Complete Stocks of The Victrola The Brunswick and The Pathe

Plenty of Victrolas—the best known of them all. Only at Gimbels, we are told, are complete varieties available.

Both of the newer instruments and the leaders among the new makes—in abundance in Gimbels great Eighth Floor Phonograph Section.

At this store we pick no favorites—endorse no particular machine—but let your own tastes be the arbiter of the phonograph you select. All models in both Pathé and Brunswick machines here.



The Brunswick

Terms, Too, As Low As \$5.00 A Month On These

So every one ought to seize this opportunity, not alone to be able to choose the best instrument, to be assured of immediate delivery—but to have all the pleasure of "music in the home" while paying obviously trifling amounts for the pleasure of ownership.

COUPON

GIMBEL BROTHERS, Music Salons,
Broadway and 33d Street, New York City.

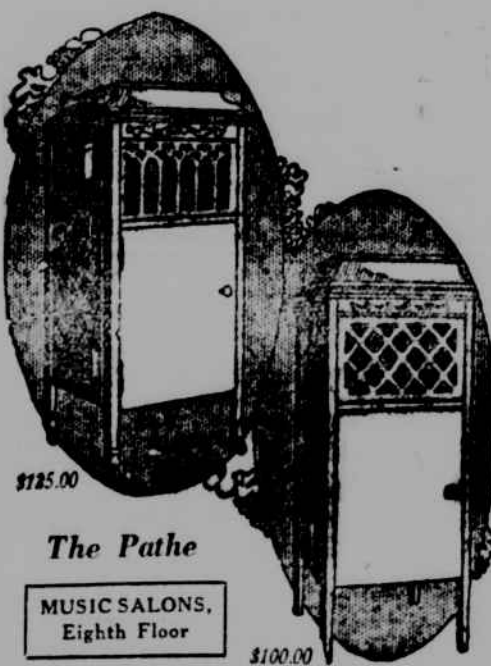
Send without obligation to me full particulars of your offer on phonographs. Columbia Grafonola (), The Brunswick (), The Pathe (), The Victrola ().

Name _____

Street and No. _____

City and State _____

GIMBELS MUSIC SALONS—Eighth Floor



The Pathe

MUSIC SALONS,
Eighth Floor

Brooklyn, New Jersey and Long Island Customers Direct to Gimbels via Tubes and Subways